

Street Trading Consents

Policy Guidelines

Street trading is regarded as an acceptable activity in Leek within the consented area, provided that it is located where it can make a positive contribution to add interest, vibrancy and diversity to the area and does not give rise to problems associated with crime and disorder.

The Council is the responsible authority for granting Street Trading Consents in Staffordshire Moorlands and will ensure that traders operate in accordance with conditions attached to such consents.

The Council accepts that Leek town centre comprises distinct areas with differing historic and commercial characters and the Council has identified two areas contained within Derby Street, Leek for street trading in consultation with the Police and other consultees.

Numbers, sizes and uses of pitches

- 1.0 The pitches available shall be as follows:
 - 1.1 One pitch will be reserved for registered charities only.
 - 1.2 A number of pitches will be made available for general trading.
 - 1.3 Three pitches will be reserved for street entertainers only.
 - 1.4 Pitch size will be limited to ensure that safety and the street scene are maintained.
 - 1.5 There are not a maximum number of pitches at any one time.
 - 1.6 The maximum size of any pitch will be 20' x 6' 6" with a maximum height of 8' 4".
 - 1.7 Consents will only be granted in Derby Street between its junction with Russell Street at one end and its junctions with Sheep Market and Stanley Street at the other; or on the Public Ream area situated on the east end of Derby Street.
 - 1.8 No consent will be granted in circumstances where in the opinion of the Head of Regulatory Services there would be trading in direct conflict with goods available from shops in the immediate vicinity. No consent will be granted if it has a detrimental effect on crime, disorder or the local environment.
 - 1.9 Where a market pitch is available and practicable for the trading purpose it is unlikely that a consent would be granted, unless trading is carried out from a trailer outlet that would not be accessible to the market area.

- 1.10 Where the activity concerned involves the sale of printed news materials (newspapers, magazines) by charities then these activities will not be subject to the above limits provided that they are undertaken by individual vendors not trading from a vehicle, stall or other structure.
- 1.11 The Head of Regulatory Services may impose a ceiling on the numbers involved in activities described at 1.10 where on any occasion it is considered that the numbers involved are excessive or interfere with other consents, the activities of neighbouring shops or stalls or the amenity of the public in the use of the street trading area, or where otherwise detrimental to the area.
- 1.12 Applications for a Street Trading Consent will be considered and determined under the Council's scheme of delegation by the Head of Regulatory Services.
- 1.13 Where a vacancy arises for general trading in the Derby Street Consent area, and more than one trader applies for a Consent who fulfils the application criteria, the applications will be referred to the Council's Licensing & Regulatory Committee.

Fees

- 2.0 Fees shall be charged as follows:
 - 2.1 £3,000.00 per annum - payment by monthly direct debit instalments.
 - 2.2 £1,500 per annum – to trade on weekend days only. Payment by monthly direct debit instalments.
 - 2.3 £30.00 per day
 - 2.4 Street Entertainers who are trading will be charged £11.00 per day.
 - 2.5 No fee will be charged to charities but consent must be obtained prior to trading.
 - 2.6 No person may trade without paying the fee, as due, prior to trading.
 - 2.7 No trader may book more than 12 months in advance.