



Keep Britain Tidy
Elizabeth House
Wigan
WN3 4EX
6th December 2019

Dear Councillor Ashton,

Join us for the biggest mass-action environmental campaign in the country by taking part in the Great British Spring Clean.

At Keep Britain Tidy, we have seen proof that our political leaders are absolutely committed to improving the environment on our doorstep.

In 2018, hundreds of elected members, MPs and Lords from across the political spectrum all pledged support for our flagship campaign, the Great British Spring Clean. During the campaign, more than 370,000 people collect 630,000 bags of rubbish - litter which would have otherwise remained on our streets, parks or beaches, posing a threat to wildlife and our marine environment.

For 2019, we are calling on elected representatives to lead the way once more. We are writing to you to announce dates for the Great British Spring Clean 2019 and request your support.

Great British Spring Clean events will take place between 22nd March and 23rd April 2019. We're aiming to inspire around half a million people to join forces - in partnership with community organisations, businesses and local authorities - to collect and safely dispose of litter from our streets, parks and beaches, recycling as much as possible. This year, we will be using the 'three bags full' approach, asking our #LitterHeroes to separate what they collect into three bags: one for plastic bottles, one for aluminum cans and one for general waste.

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How can you support?

Winter 2018: We will be asking local authorities to confirm their support and to provide us with information about where our #LitterHeroes volunteers can borrow litter-picking equipment from and how to arrange for their full bags to be collected. **Please support us by encouraging your local authority to sign up to the campaign and provide the above information by visiting**

<https://www.surveymonkey.co.uk/r/GBSpringCleanLA>

From mid-January 2019: We will be asking people to register to host or attend events, or pledge to do their own thing. Packs to support elected members, local authorities and MPs will be available, including template press releases, sample social media posts and posters for download. **Please support us by arranging or attending an event and, of course, promoting the campaign to your own constituents.**

Will you stand together with us to declare that litter – which degrades the beauty of our environment and threatens to harm wildlife – is not acceptable?

Yours sincerely,

**Allison Ogden-Newton
Chief Executive
Keep Britain Tidy**