

APPENDIX B

Corporate Plan – Priority Actions (September 2015)

Portfolio	Priority Actions
Leader	<ul style="list-style-type: none">• Develop and implement a plan to identify new and innovative ways of generating income• Support the development of Cornhill and improved rail links• Develop a masterplan for bringing redundant mills back into use• Support the development of the former Churnet Works site in Leek• Refresh the Council's Communications Strategy in order to ensure that there is a more effective dialogue with residents• Implement the Council's Efficiency & Rationalisation Programme• Implement the Council's Growth Strategy to bring about the regeneration of towns and rural communities• Develop a new Organisational Development Strategy to ensure that our workforce is developed effectively
Leisure & Sports	<ul style="list-style-type: none">• Identify and implement an approach to reduce the cost of country parks• Review the Sport and Physical Activity Strategy in order to integrate the communities and sports clubs into the delivery of its objectives• Successfully deliver Phase 3 of the transfer of services to Alliance Environmental Services Ltd, to deliver ground maintenance services on behalf of the Council in order to achieve improved performance and value for money outcomes• Develop a plan to improve Brough Park and John Hall Gardens• Develop and implement an ongoing indoor leisure facilities improvement plan focussed on improving the health and wellbeing of residents• Develop and implement an outdoor leisure facilities improvement plan focussed around the "sports village" concept
Customer Services	<ul style="list-style-type: none">• Continue to embed good information management practices through the ASSURED framework• Develop a new ICT Strategy to enhance and support the delivery of services• Develop a new Procurement Strategy with a focus on spending money locally• Develop an Access to Services to ensure that Council services are accessible to all
Environment	<ul style="list-style-type: none">• Successfully deliver Phase 3 of the transfer of services to Alliance Environmental Services Ltd to deliver street cleansing services on behalf of the Council in order to achieve improved performance and value for money outcomes• Review the Council's waste & recycling arrangements to increase recycling and to respond to the emerging new national strategy• Review the Environmental Enforcement Policy in order to take steps to further environmental crime
Climate Change	<ul style="list-style-type: none">• Develop a Climate Change Strategy and an action plan of response to a declared climate emergency

Portfolio	Priority Actions
Communities	<ul style="list-style-type: none"> • Complete the review of the CCTV system and implement the agreed recommendations • Develop a strategy for further development of affordable and specialist housing • Develop a Private Sector Housing Strategy to improve conditions for homeowners and private tenants • Develop a Tourism Strategy to maximise the positive impact to our communities • Review the Council's community support arrangements in order to maintain strong partnerships with community groups
Planning and Property	<ul style="list-style-type: none"> • Refresh and implement the Asset Management Plan, including a review of public estate, and ensure adequate facilities management arrangements are in place • Develop and implement plans to improve the public market operations • Adopt a new Local Plan • Develop a new Parking Strategy to ensure that our car parks meet the needs of residents and visitors