

## Appendix 1: Communication and Engagement Plan for the 2019-2023 Corporate Plans

### Internal Communication and Engagement

Group	Content / Method	Timing
Managers Forum: Heads of Service / Directors	Understanding the new areas of focus, ensuring priorities are owned and understood, setting the groundwork for a new performance framework	October 10 <sup>th</sup> 2019 <b>COMPLETED</b>
All staff / councillors	Publication of the summary plans on the intranet with signposting via Keeping You Informed	October 2019 <b>COMPLETED</b>
All staff	A series of four in-focus articles looking at each of the Plans 4 Aims in detail through Team Talk	November 2019 through to February 2020  IN PROGRESS

### External Communication and Engagement

Group	Content / Method	Timing
Community	Media release following Full Council publicising the adoption of the 2019-2023 Corporate Plan with high level information on its aims and objectives	October 2019 <b>COMPLETED</b>
Community	Online questionnaire on the Council Website	Dec 13 <sup>th</sup> 2019 – Jan 13 <sup>th</sup> 2020
Businesses	Online questionnaire in Business Newsletter	<b>Developed Jointly with the annual budget consultation</b>
Voluntary Sector	Online questionnaire on the Council Website – signposted via link officers	
Parish and Town Councils	Parish and Town Councils via Clerks – signposted by link officers	
Strategic Partners	Online questionnaire on the Council Website – signposted via link officers	
Specific stakeholder groups (linked to equalities impact assessment)	Bespoke consultation and engagement linked to specific projects / strategies	Throughout the Plan's 4-year rollout linked to project management