

Appendix 5 SMDC Car parking Action Plan

	Action	Theme	Year	Area	One off Costs	Revenue Implication (pa)	Comments
1	Consider the business case for a strategic full time management resource to oversee and implement the Strategy and Action Plan	Strategic	0-1	Strategic & Service Management		£25,000	Resource would be shared with High Peak. 50/50 split.
2	Procure a pay-by-phone provider (and associated web portal), working in partnership with STCC and neighbouring authorities to save resources and improve customer service. This action is key in enabling many of the other actions and recommendations in the strategy	Payments	0-1	Strategic & Service Management		£4,000	Potential to be cost neutral in the longer term as cash collection costs will reduce as machine usage reduces.
3	Implement change in tariff and payment strategy ensuring to communicate changes to customers and the public, to include tourist pass and review the current business permits.	Payments	0	Strategic & Service Management	£500		Potential for lost income depending on the policy and strategy agreed.
4	Carry out Compliance Surveys and review the Service Level Agreement with SoTCC to reduce the number of KPIs in order to better focus on compliance management and appropriate resource allocation	Compliance Management	1-2	Strategic & Service Management	n/a	n/a	No costs assuming management resource is in place.
5	Investigate the high rate of cancellations and appeals and adopt a policy for these to better guide SoTCC.	Compliance Management	1-2	Strategic & Service Management	n/a	n/a	No costs assuming management resource is in place.
6	Develop a Capital Investment Programme for costed renewal of surfacing, signage and curtilage barriers	Strategic	2-3	Parking Estate	£20,000		Resurfacing included in existing capital programme. Indicative budget to improve signage. Ongoing maintenance should be met through existing budgets
7	Adopt a measured approach to deployment and work with partners (such as the SCC and NPA) to develop a wider EVCP Strategy which considers the needs of residents without off-street parking	EV Charging	0-2	Parking Estate	£25,000		One off revenue cost for consultants to undertake EV strategy report.

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8	Following development of an Investment Programme and EVCP strategy, carry out a rolling programme of capital improvements to sites	EV / Estate	2-5	Parking Estate	Between £10k-£30k per charger	Unknown ongoing costs until delivery option has been agreed.	Currently unknown. Capital costs depend on sourcing funding from OZEV and cost of DNO (bringing the required electricity supply into the location).
9	Mandate a project to consider new parking sites at key points if deemed necessary once travel and holiday patterns have stabilised following the pandemic	Tourism	2-5	Parking Estate	Unknown		Costs will vary and individual business case will be required.
10	Following the development of an investment programme, and working with the County and Town Councils, look to improve vehicle wayfinding (fewer sites signed) and pedestrian information from Car Parks including renewal of maps and interpretation signage.	Wayfinding and Signage	1-2	Parking Estate		£5,000	Unknown at the moment. Estimate of £5k pa
11	Highlight problem on-street parking to the County council and implement tariff review	All towns	1+	Town & Village Car Parks	n/a	n/a	No cost anticipated from SMDC budgets.
12	Carry out site surveys to gain a better understanding of usage and role that the village car parks play	Villages	0-1	Town & Village Car Parks	£2,500		One off cost of surveys
13	Develop a policy for community uses across parking estate (e.g. fairs, pop-up cinemas, car-boot sales, markets etc.)	Towns	1-3	Town & Village Car Parks			Potential for lost income depending on the policy and strategy agreed.
14	Improve general look and feel of Well St car park	Cheadle	2-3	Town & Village Car Parks			
15	Tape Street re-sectioned into long stay areas and short stay areas	Cheadle / tariffs	1-2		£25,000		Cover costs of new signage,, line painting / barriers etc... Potential costs of moving . Replacing ticket machines estimated at £15,000.
16	Work with local community and SCC to develop options for coach parking	Cheadle	2-5	Town & Village Car Parks	.		No cost indications - these will be determined on a case by case basis.

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17	Ensure parking is fully considered in regeneration and development proposals	Cheadle	0+	Town & Village Car Parks			Costs of any regeneration project would be determined on a case by case basis.
18	Seek opportunities for new or consolidated car parks as part of wider regeneration initiatives and central govt. funding opportunities	Leek	1+	Town & Village Car Parks			Cost of any new car parks would be considered on a case by case basis.
19	Specific focus on Leek with regards wayfinding and signage improvements and removal. Harness technology in the longer term to show occupancy as and if this becomes economic	Leek	2-5	Town & Village Car Parks			Unknown costs to implement this technology at the moment. Unlikely to be available at this stage.
20	Review rationale for each site and further actions on a case-by-case basis.	Villages / Leek	2+	Town & Village Car Parks			Costs of any changes would be considered on a case by case basis.
