



Staffordshire Moorlands District Council Priority Actions 2022-2023

The remaining Priority Actions will be monitored and reported on during 2022/2023:



Aim 1: Help create a safer and healthier environment for our communities to live and work

- Develop a strategy for further development of affordable and specialist housing
- Complete the review of the CCTV system
- Develop and implement an ongoing leisure facilities improvement plan
- Develop and implement an outdoor leisure facilities improvement plan
- Develop a Private Sector Housing Strategy
- Refresh the Councils Communication Strategy
- Review the Sport and Physical Activity Strategy
- Implement the Covid 19 Community Recovery Plan

We will also monitor and report on the following Influencing Actions, which rely on effective partnership working:

- Ensuring effective health provision particularly for the elderly

Aim 2: To use resources effectively and provide value for money

- Develop and implement a plan to identify new and innovative ways of generating income
- Refresh and implement the Asset Management Plan
- Develop a Joint Venture company with Norse to deliver housing repairs and facilities management
- Develop an Access to Services Strategy



- Implement the Council's Efficiency and Rationalisation Programme
- Develop a new Organisational Development Strategy
- Develop a new Procurement Strategy
- Develop a new ICT Strategy
- Implement the Covid 19 : Reinstating Service Plan; Financial Recovery Plan; Positive Legacy Plan



Aim 3: Help create a strong economy by supporting further regeneration of towns and villages

- Develop and implement plans to improve the public market operations
- Support the development of Cornhill and improved rail links
- Support the development of the former Churnet Works site in Leek
- Develop a master plan for bringing redundant mills back into use
- Implement the Council's growth strategy
- Develop a Tourism Strategy
- Implement the Covid 19 Economic Recovery Plan

We will also monitor and report on the following Influencing Actions, which rely on effective partnership working:

- Expand the Growth Deal Partnership to provide inward investment
- Support the Churnet Valley Railway with their plans to bring trains back to Leek
- Improve access and traffic flows to our town centres



Aim 4: Protect and improve the environment and respond to the climate emergency

- Identify and implement an approach to reduce the cost of country parks
- Develop a plan to improve Brough Park and John Hall Gardens
- Publish part 2 of the Climate Change Action Plan and commence delivery of the priorities contained within Parts 1 and 2.
- Review the Council's waste and recycling arrangements
- Review the Environmental Enforcement Policy
- Develop a new Parking Strategy

We will also monitor and report on the following Influencing Actions, which rely on effective partnership working:

- Provide waste and recycling centres across the district
- The provision of accessible on street parking