

Appendix 4

Ideas put forward thus far include:-

- Joint county wide Staffordshire Means Back to Business business and apprenticeships support offer previously funded by ARG and CRF
- Manufacturing Growth Programme – a programme of support for manufacturing businesses funded by European Regional Development Fund to March 2023
- Footfall monitoring in Staffordshire Moorlands towns
- Staffordshire University business support and skills support
- Cornhill preparatory work and grants
- Leek Mills preparatory studies and works e.g. supporting owners to develop their plans, the commissioning of a design team and technical team to review the movement in and around the site as well as looking at possible highway and access solutions that together can provide a unifying solution community parking and servicing arrangements and the potential for installation of high speed internet connections
- Staffordshire Destination Management Partnership - development of bespoke destination management plans including perception studies in and contributions toward possible staffing costs
- Tourism promotional campaigns and support for tourism businesses
- Staffordshire Business Innovation Centre innovation support
- Cheadle market and Cheadle Royal Oak proposals
- Projects emerging from the Staffordshire Rural economic strategy
- Projects emerging from the climate change strategy
- Support Staffordshire Volunteering for all officer
- Projects emerging from the Biddulph Town Council regeneration plan
- Projects linked to the Levelling Up bid, if successful, for example a programme of community activities, events and marketing
- Grants to sports clubs
- Digital high street and local Wi-Fi enhancement for towns
- Grants to town and parish councils to deliver events and public realm improvements as in the Welcome Back Fund
- Public realm improvements
- Green skills (year three)