

Appendix 1 Staffordshire Moorlands Proposed Interventions – revised

Communities and Place – Original:-

- E1: Funding for improvements to town centres and high streets, including better accessibility for disabled people, including capital spend and running costs.
- E7: Support for active travel enhancements in the local area.
- E8: Funding for the development and promotion of wider campaigns which encourage people to visit and explore the local area.
- E11: Investment in capacity building and infrastructure support for local civil society and community groups.
- E13: Community measures to reduce the cost of living, including through measures to improve energy efficiency, and combat fuel poverty and climate change.
- E14: Funding to support relevant feasibility studies.
- E15: Investment and support for digital infrastructure for local community facilities.

Added following consultation:-

- E6. Support for local arts, cultural, heritage and creative activities.
- E16 Investment in open markets and improvements to town centre retail and service sector infrastructure, with wrap around support for small businesses

Supporting Local Business- Original

- E17: Funding for the development and promotion (both trade and consumer) of the visitor economy, such as local attractions, trails, tours and tourism products more generally.
- E20: Research and development grants supporting the development of innovative products and services.
- E22: Investing in enterprise infrastructure and employment/innovation site development projects. This can help to unlock site development projects which will support growth in places.
- E24: Funding for new and improvements to existing training hubs, business support offers, 'incubators' and 'accelerators' for local enterprise.
- E26: Support for growing the local social economy, including community businesses, cooperatives and social enterprises.
- E31: Funding to support relevant feasibility studies.
(Several suggested to add but none with multiple responses).

People and Skills – Original

- E38: Support for local areas to fund local skills needs. This includes technical and vocational qualifications and courses up to level 2 and training for vocational licences relevant to local area needs and high-value qualifications where there is a need for additional skills capacity that is not being met through other provision.
- E39: Green skills courses targeted around ensuring we have the skilled workforce to achieve the government's net zero and wider environmental ambitions.
- E41: Funding to support local digital skills.

Added following consultation:-

- E33: Employment support for economically inactive people: Intensive and wrap-around one-to-one support to move people closer towards mainstream provision and employment