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Intervention	Year 1	Year 2	Year 3	Total	Rationale
E1: Funding for improvements to town centres and high streets, including better accessibility for disabled people, including capital spend and running costs.	50,000	50,000	50,000	150,000	Funding to develop existing regeneration plans for town centres.
E6. Support for local arts, cultural, heritage and creative activities.	30,000	30,000	30,000	90,000	Supporting existing groups to compliment Arts Council funding.
E7: Support for active travel enhancements in the local area.	60,000	40,000	60,000	160,000	Work to improve cycle network and voluntary and community transport helping those without cars and lack of access to public transport.
E8: Funding for the development and promotion of wider campaigns which encourage people to visit and explore the local area.	50,000	50,000	50,000	150,000	Running tourism campaigns.
E11: Investment in capacity building and infrastructure support for local civil society and community groups.	-	100,000	100,000	200,000	Funding for capacity support programme following feasibility study conducted in year 1. Programme to be delivered in year 2 and 3.
E13: Community measures to reduce the cost of living, including through measures to improve energy efficiency, and combat fuel poverty and climate change.	-	100,000	390,538	490,538	Opportunity for installation of low carbon heating and insulation for the most vulnerable households to tackle fuel poverty and provide low carbon solutions. Also potential to work with Citizens Advice and similar organisations to meet people's needs.
E14: Funding to support relevant feasibility studies.	40,000	-	-	40,000	Opportunity to conduct a feasibility study into E11 and capacity building for local civil society.
E15: Investment and support for digital infrastructure for local community facilities.	-	80,000	200,000	280,000	Upgrades to local wifi projects.

E16 Investment in open markets and improvements to town centre retail and service sector infrastructure, with wrap around support for small businesses.	50,000	20,000	-	70,000	Support for local traders in town centres. Support for high streets.
E17: Funding for the development and promotion (both trade and consumer) of the visitor economy, such as local attractions, trails, tours and tourism products more generally.	46,133	42,256	100,000	188,389	Additional investment to develop media and campaigns for promoting tourism and supporting tourism based businesses.
E20: Research and development grants supporting the development of innovative products and services.	-	80,000	200,000	280,000	Training and matched grants for technology solutions and business grants to companies to up skill their IT.
E22: Investing in enterprise infrastructure and employment/innovation site development projects. This can help to unlock site development projects which will support growth in places.	-	80,000	200,000	280,000	Grants for SMEs to invest in infrastructure.
E24: Funding for new and improvements to existing training hubs, business support offers, 'incubators' and 'accelerators' for local enterprise.	-	80,000	200,000	280,000	Establish new incubator/start up sites in towns. Potential partnership with Staffs Uni proposal for a technology incubator.
E26: Support for growing the local social economy, including community businesses, cooperatives and social enterprises.	50,000	80,000	200,000	330,000	Social enterprise support programme and capacity building grants.
E31: Funding to support relevant feasibility studies.	40,000	-	-	40,000	Opportunity to conduct a feasibility study into opportunities for business support (E22, E24, E26) for funding programmes in year 2 and 3.

E33: Employment support for economically inactive people: Intensive and wrap-around one-to-one support to move people closer towards mainstream provision and employment.	-	-	100,000	100,000	Opportunity to support county wide initiatives on support programmes.
E38: Support for local areas to fund local skills needs. This includes technical and vocational qualifications and courses up to level 2 and training for vocational licences relevant to local area needs and high-value qualifications where there is a need for additional skills capacity that is not being met through other provision.	-	-	100,000	100,000	Opportunity to support county wide initiatives on skills hubs/ skills training.
E39: Green skills courses targeted around ensuring we have the skilled workforce to achieve the government's net zero and wider environmental ambitions.	-	-	100,000	100,000	Opportunity to support county wide initiatives on green skills training.
E41: Funding to support local digital skills.	-	-	100,000	100,000	Opportunity to support county wide initiatives on digital skills training.
Total	416,133	832,256	2,180,538	3,428,927	
Budget	£416,133	£832,266	£2,180,538	£3,428,937	