

STAFFORDSHIRE MOORLANDS DISTRICT COUNCIL

Cabinet Delegated Decisions

November 2024

TITLE:	Refill – reducing single use plastic
EXECUTIVE COUNCILLOR:	Councillor Nigel Yates- Climate Change
CONTACT OFFICER:	Gillian Wright
WARDS INVOLVED:	ALL

Appendices Attached

Appendix A – Project Plan (ALLIANCE)

Appendix B – Presentation on refill

1. Reason for the Report

1.1. To brief on the project and,

1.2. To seek approval to fund the project for 2 years with a review to continue

2. Recommendation

That the Panel note the:

2.1. Funding be approved

2.2. Engage with the project

3. Executive Summary

3.1. Make Staffordshire Moorlands a destination for the Refill programme

3.2. Refill promotes various reuse means, this campaign will focus on free water refills as an introduction and users and businesses can use the other strands.

3.3. Refill help to enforce single use plastic legislation for food outlets

3.4. Commercial requirement to recycle with 'Simpler Recycling' from March 2025

3.5. Existing businesses report additional income of £2.50 to £5 per refill

4. How this report links to Corporate Priorities

4.1. This report supports delivery of Aim 4 of the Corporate Plan

4.2. How we manage our Waste Climate Change Plan – reduce overall waste

4.3. Adaptation to climate change for warmer weather

4.4. Support health, waste, climate change, cost of living, businesses, and tourism

5. Alternative Options

5.1. Do nothing

5.2. Promote without funding – social media only

5.3. Run the licence for 1 year only or 2 years

6. Implications

6.1	<u>Community safety, including safeguarding and prevention of terrorism</u> No direct implications.
6.2	<u>Workforce</u> This is mostly an engagement programme. This will be led by the Climate Change Officer with cross service support and collaboration. Resources will be required from the communications team. Support will be given to Environmental Health Officers and Regeneration and Tourism to promote at events. We will promote through event licencing on our own land and in leisure centres
6.3	<u>Equality and Diversity/Equality Impact Assessment</u> No direct implications.
6.4	<u>Financial Considerations</u> Costs for collateral and licence for the software
6.5	<u>Legal</u>

	Confirm contract for the licence
6.6	<u>Climate Change and Sustainability</u> Refill supports mitigation of climate change, reduces waste, provides water in ever hotter conditions, supports cost of living. Reduce single use plastic. Reduce litter Less energy used to recycle a bottle than to make new or recycle.
6.7	<u>Conservation and Enhancement of Biodiversity</u> Reduce litter
6.8	<u>Consultation</u> n/a
6.9	<u>Risk Assessment</u> Low risk.

Anna Eastgate
Executive Director (Community Services)

**Web Links and
 Background Papers**

[Home - Refill - find places to eat, drink and shop with less waste](#)

[Simpler recycling collections and tougher regulation to reform waste system - GOV.UK](#)

[The Separation of Waste \(England\) \(No. 2\) Regulations 2024](#)

[Extended producer responsibility for packaging: who is affected and what to do - GOV.UK](#)

Contact details

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- 7.1 Refill is a mobile phone app which enables users to locate the nearest place to refill water bottles and other items
- 7.2 The application is free for users to download and use
- 7.3 Businesses sign up and indicate what they can refill, they also put a sticker in the window of their premises which supports non-digital users
- 7.4 There are businesses signed up globally so can be used on holiday and by tourists visiting Staffordshire Moorlands
- 7.5 Businesses benefit £2.50 to £5.00 per refill and encourage more people into the business.

MEASURE						
	Units	2019/20	2020/21	2021/22	2022/23	2023/24
% of waste reused, recycled or composted	Percentage of all collected waste by weight	56.40%	57.70%	54.50%	52.30%	54.50%
Residual waste collected per household	kg per household	379	405	411	386.37	380
Total collected waste for district	Tonnes	38,275	42,344	40,127	33,703	35,226
Waste per capita	kg per capita	389	430	418	370	387

- 7.6 The waste figures above demonstrate that although we have increases in recycling rates, we need to pay more attention to following the waste hierarchy, To refuse and reuse before we recycle. Our overall waste per capita has not come down
- 7.7 Single use plastic legislation, ‘Simpler Recycling’ is underpinned with Refill
- 7.8 Businesses must have a collection of recyclables by April 2025 and the ability to issues credits for returned drinks bottles under a deposit return scheme by April 2027 – refill will reduce weight and costs
- 7.9 The project is from not for profit organisation City to Sea and has the primary objective to remove plastics from the oceans.
- 7.10 Finance (per LA)

Item	Amount	Frequency
Refill Licence	£5,000	Annual – review after 2 years
Collateral, banners flyers	£1,000	One off
Training package for staff and partners	£250	One off
Facebook adverts	£200	Annual
TOTAL	£6,450	

8 Next Steps

- 8.1 A project plan is attached detailing steps and services involved.
- 8.2 There is a stakeholder analysis which will grow with the project
- 8.3 This is ultimately a communications project and will draw in various work strands across the council services and partners.
- 8.4 It will cement cross-service communications delivery by working in a matrix project style to adapt and accommodate all the service needs so that more of the community can benefit.