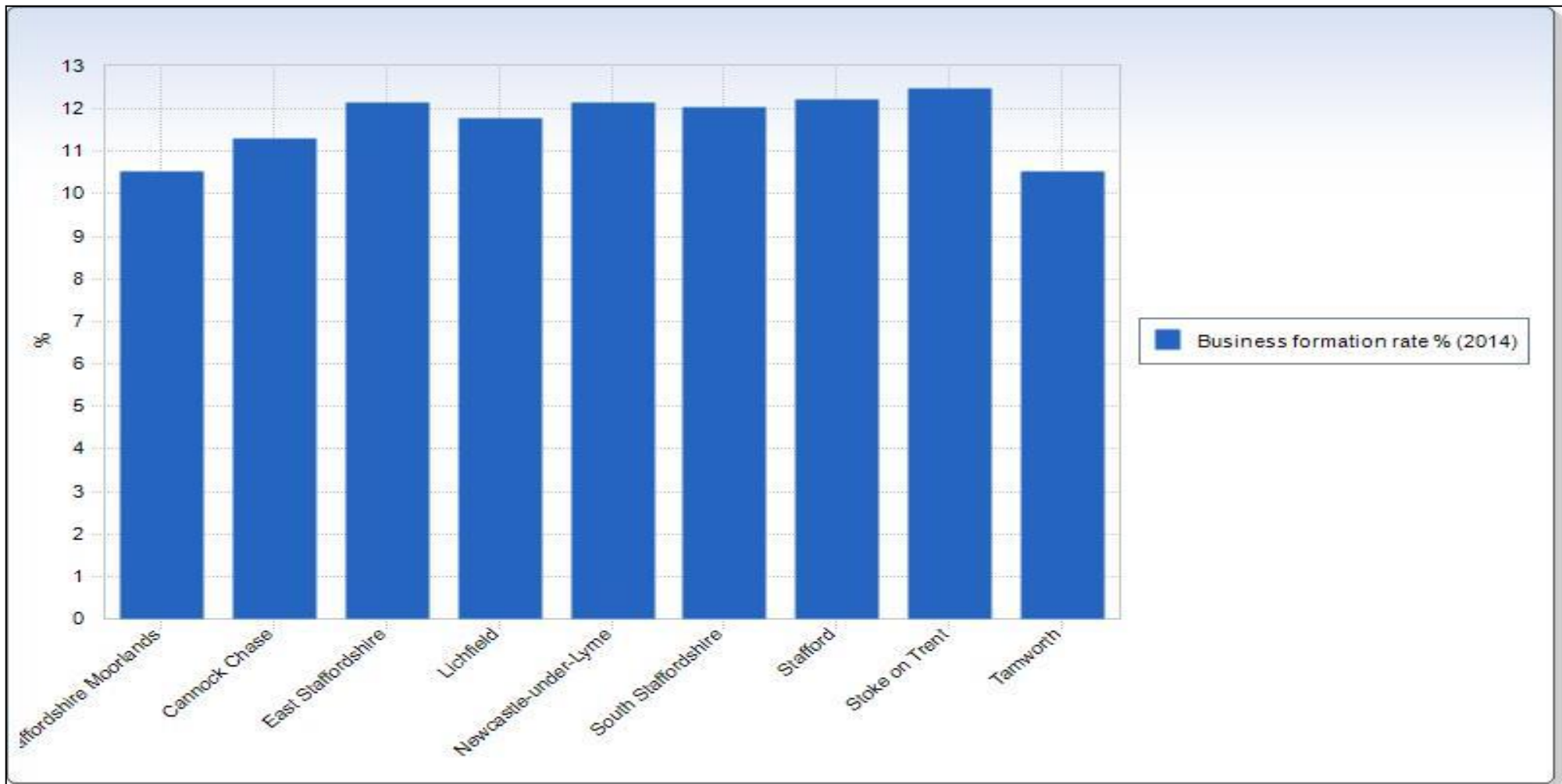


To help create a strong economy by supporting further regeneration of towns and villages



Encourage business start-ups and enterprises

The chart below has been produced using Grant Thornton Place Analytic tools and shows the Staffordshire Moorlands new business formation rate % for 2014 compared to other authorities in the area.



Encourage and develop tourism

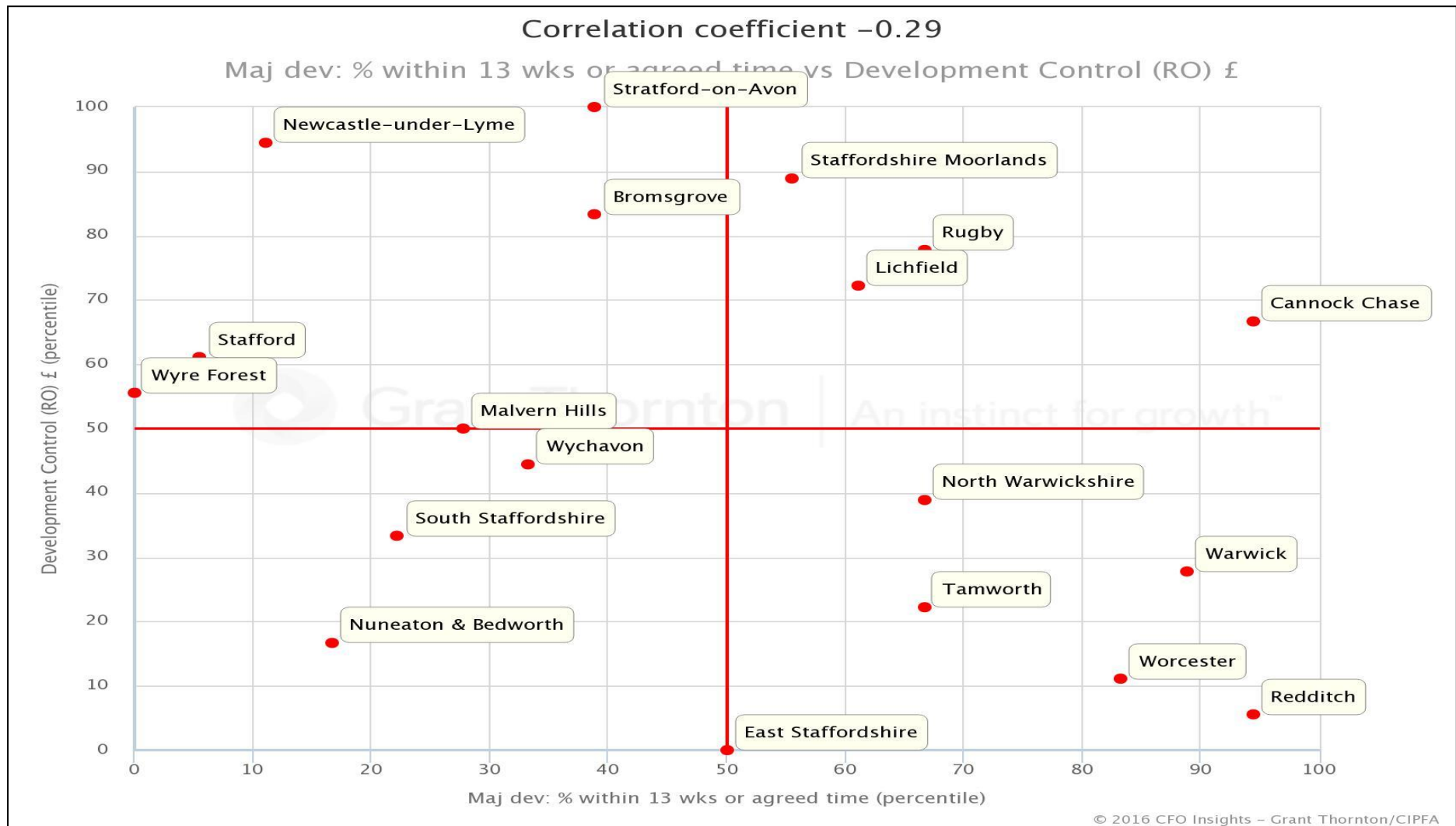
The map below has been produced using CFo Insight tools and shows the total tourist spend in the district ('000 people), averaged over the 3 year period up to the date of data collection in 2013.



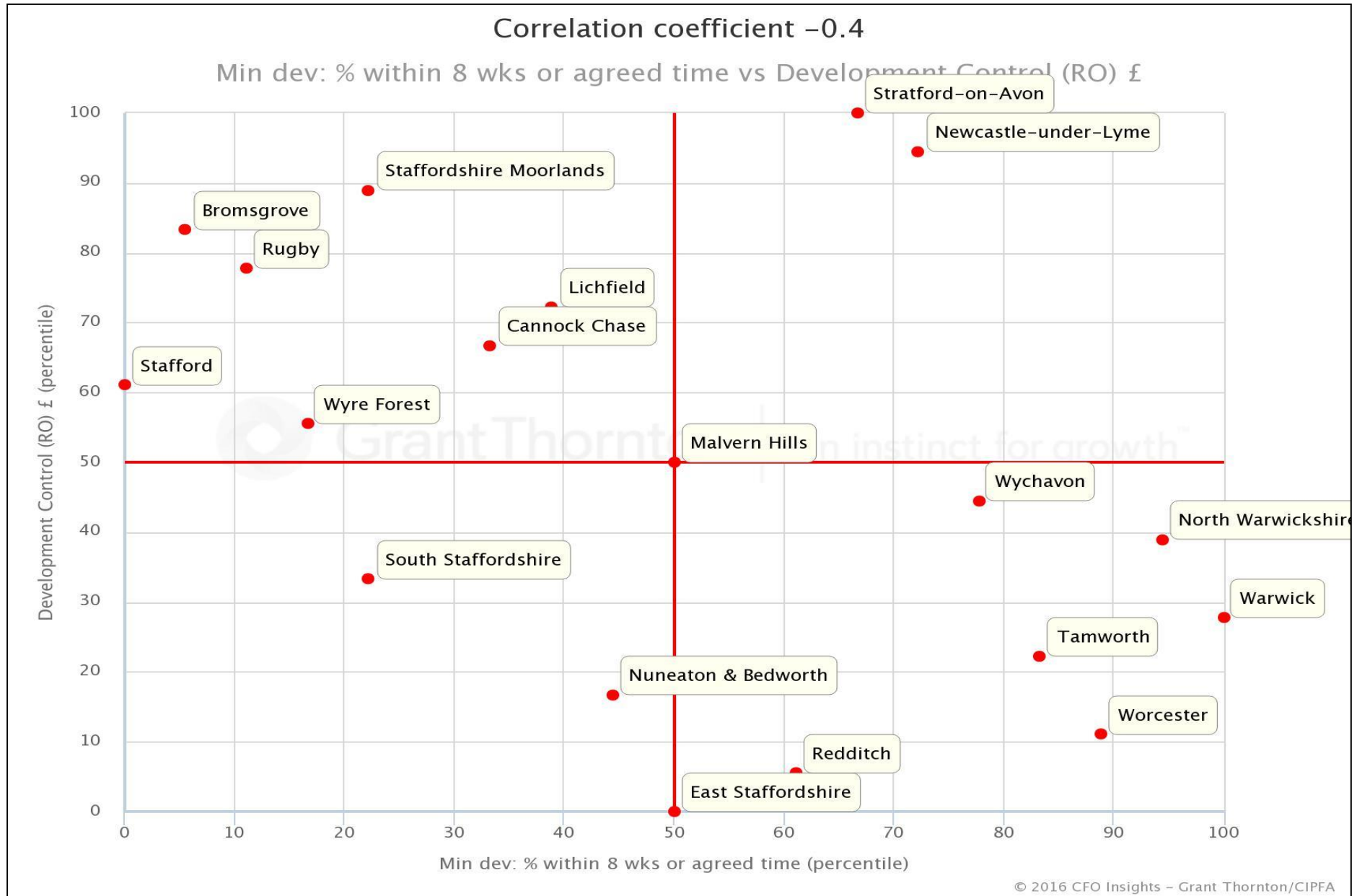
28	to	98
21	to	27
14	to	20
10	to	13
5	to	9

High quality development and building control with an 'open for business' approach

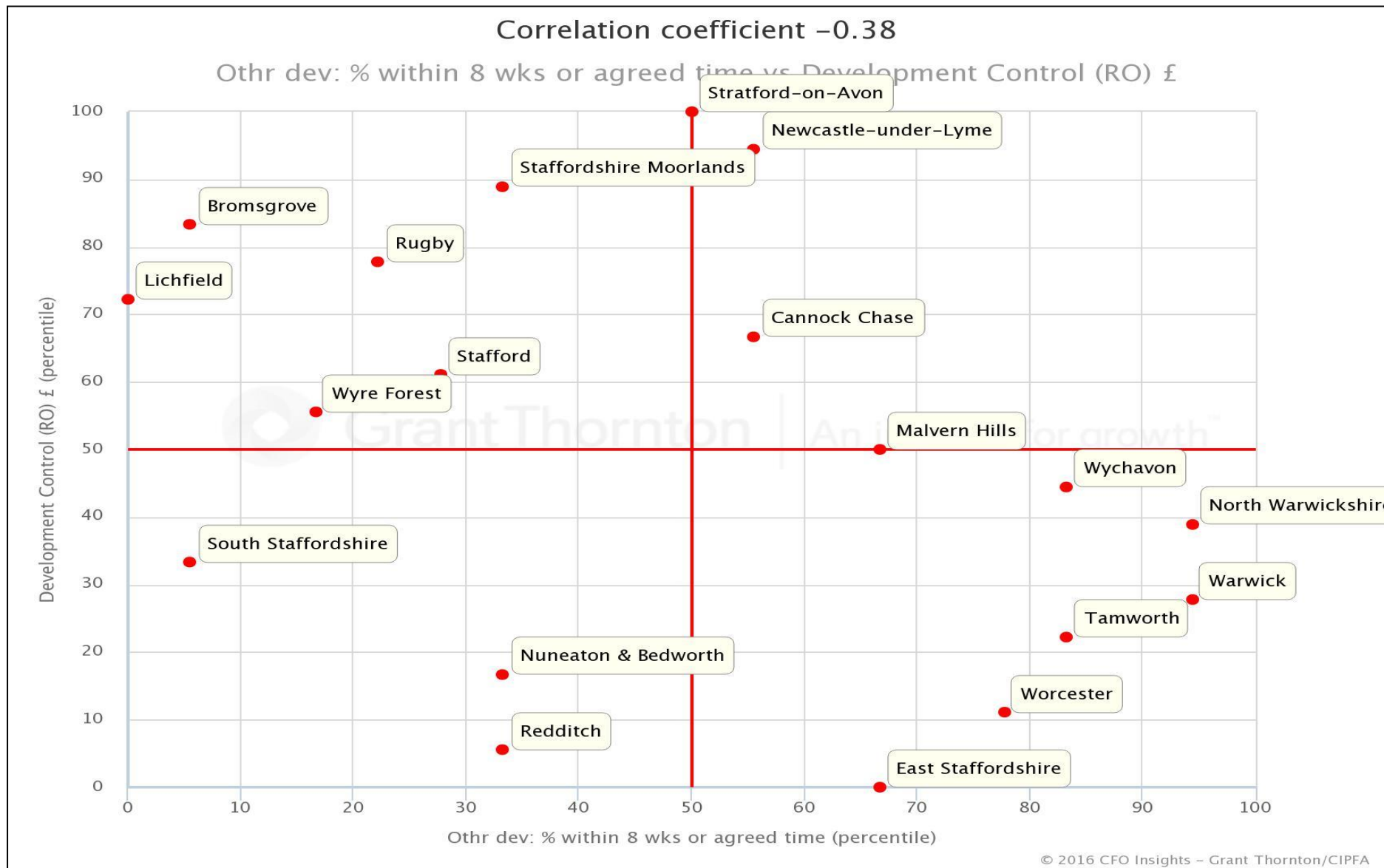
The charts below have been produced using Grant Thornton CfoInsight tools. This chart shows the correlation between the cost of development control and % major application processing within 13 weeks compared with the West Midlands Non-Metropolitan district for a 2 year rolling average to June 2016. Staffs Moorlands processing times are 9th out of the group of 19 but costs are high, 3rd highest in the group. Warwick, Worcester, Rugby and Redditch for example are processing more to target at a lower cost.



This chart shows the correlation between the cost of development control and % minor application processing within 8 weeks compared with group for the same period. Staffs Moorlands processing times are low, 14th lowest out of the group and costs are high, 3rd highest in the group. All the authorities in the lower two quartiles along with Cannock Chase and Lichfield are processing more to target at a lower cost.



This chart shows the correlation between the cost of development control and % 'other' application processing within 8 weeks compared with group for the same period. Staffs Moorlands processing times are quite low, =11th lowest out of the group but costs are 3rd highest in the group. Worcester, Tamworth, Warwick, Cannock Chase, Malvern Hills for example are processing more to target at a lower cost.



The map below shows Staffs Moorlands falls into the upper quartile for the cost of Development Control 2015-16 compared to the group.



	416	to	1,088
	277	to	415
	169	to	276
	91	to	168
	-203	to	90