

HIGH PEAK BOROUGH COUNCIL

Report to the Executive

12th October 2017

TITLE:	Growth Strategy for High Peak
EXECUTIVE COUNCILLOR:	Councillor Tony Kemp – Executive Councillor for Tourism, Regeneration and Licensing
CONTACT OFFICER:	Pranali Parikh – Regeneration Manager
WARDS INVOLVED:	Not Applicable

Appendix A – Growth Strategy for High Peak

Appendix B – Invest in High Peak Prospectus

https://www.highpeak.gov.uk/media/2265/Invest-in-High-Peak-Prospectus/pdf/Final_invest_in_High_Peak_P11_2.pdf

Appendix C- High Peak's Economy and Business Profile

https://www.highpeak.gov.uk/media/2267/Profile-of-High-Peaks-economy--business-base/pdf/High_Peak_economic_business_profile_2017.pdf

Appendix D- Invest in Buxton Retail Prospectus

https://www.highpeak.gov.uk/media/2313/Invest-in-Buxton-Retail-Prospectus-Final/pdf/V6_5July_Proof.pdf

1. Reason for the Report

- 1.1 The purpose of the report is to present the revised Growth Strategy to the Executive, following consultation and approval from the Economy and Growth Select Committee.

2. Recommendation

- 2.1 To note the revised version of the Strategy and approve the document for publication by being made available online.

3. Executive Summary

- 3.1 The Executive approved the Draft Growth Strategy in January 2016 for the purpose of public consultation exercise. The public consultation was carried out between 9th August and 26th September.

- 3.2 In September 2016, the Executive approved the approach and the following two delivery plans for implementation of the Growth Strategy:
- Accelerated Housing Delivery Programme
 - Implementing Enterprise Growth Programme
- 3.3 In July 2017, the strategy and its delivery mechanism were discussed by the Economy and Growth Select Committee who agreed to the recommendation for the Executive to approve the Strategy.
- 3.4 The Strategy has been informed by the Council's Corporate Plan priorities, existing evidence base reports and current initiatives being carried out by the Council and its partners.
- 3.5 The Growth Strategy for High Peak sets out the implementation plan for the adopted Local Plan for delivering sustainable growth and identifies development opportunities in the Borough for the next 15 years. It demonstrates the Council's commitment to the delivery of allocated sites in the Local Plan and maximising the community benefits of that delivery.
- 3.6 The Growth Strategy puts forward four key priorities:
- Reinforcing identity
 - Enhancing visitor experience
 - Growing enterprise culture
 - Delivering quality housing
- 3.7 Following consultation, the focus of resources has been on delivering the actions approved by the Executive to deliver the above mentioned priorities.

4. **How this report links to Corporate Priorities**

- 4.1 The Growth Strategy has the potential to help deliver all four aims of the Corporate Plan:
- Help create a safer and healthier environment for our residents to live and work
 - Meet financial challenges & provide value for money
 - Support economic development & regeneration
 - Protect and improve the environment

5. **Options and Analysis**

- 5.1 Approve the Growth Strategy: The Growth Strategy has been conceived as the implementation plan for the Local Plan that was adopted in April 2016. Having an implementation plan in place will help in demonstrating the Council's commitment to delivering the Local Plan and maintaining a 5 year supply. The strategy also helps maximising the benefits of Growth by providing a clear plan to achieving them. **Recommended**

- 5.2 Do not approve the Growth Strategy: This is not considered the preferred option because the growth strategy helps to align the actions and resources to achieve a shared vision of delivering the Local Plan. Not having a delivery mechanism in the form of the Growth Strategy in place could be a risk to the five year housing supply and losing out on the community benefits in the form of Community Infrastructure Levy, Council tax, New Homes Bonus and Business rates. The other key purpose of the strategy is to demonstrate strategic positioning of the economic strength of the region. This is anticipated to provide confidence and certainty of strategic fit of all projects to prospective investor and funders. Not having the strategy in place will reduce the region's chances of attracting investment. **Not recommended**

6. Implications

- 6.1 Community Safety - (Crime and Disorder Act 1998)
No implications

- 6.2 Workforce
Delivering the Growth Strategy is a wider programme of a multitude of projects that involve all teams within the Council.

The regeneration team provides project management and co-ordination support with help from appropriate consultants to bridge the skill gap and accelerate delivery. All projects requires a multi-disciplinary approach, co-ordinating expertise from various teams including:

- Regeneration
- Assets
- Development
- Environmental Health
- Finance
- Legal
- Communication

To enable the staff to make the shift from 'plan making' to 'plan delivery' additional training is provided for the teams in the area of project management, design review and understanding development appraisals.

- 6.3 Equality and Diversity/Equality Impact Assessment
No implications at this stage. All projects are subject to individual EIA where relevant.
- 6.4 Financial Considerations
In addition to the Regeneration Service budget, £70,000 has been allocated for the Accelerated Housing Delivery Programme. As projects develop, financial and strategic business cases will be prepared where appropriate for future funding needs. Discussions are ongoing with partner organisations for potential funding opportunities to delivery key priority projects.

- 6.5 Legal
Legal advice will be sought at every relevant stage of each project.
- 6.6 Sustainability
The Local Plan and the Growth Strategy for High Peak are prepared with wider sustainability considerations.
- 6.7 Internal and External Consultation
A public consultation exercise was carried out last year for the Draft Growth Strategy. All relevant internal teams are consulted on individual projects. External stakeholders and delivery partners are consulted on a project by project basis at each relevant stage of the project.
- 6.8 Risk Assessment
Separate risk assessments are produced as part of the delivery of each project in accordance with the Council's risk assessment procedures.

Dai Lerner
Executive Director of Place

**Web Links and
Background Papers**

Draft Growth
Strategy-
consultation version
March 2016

Location

https://www.highpeak.gov.uk/media/423/Read-the-High-Peak-Growth-Strategy/pdf/Revised_Growth_Strategy_HP- Mar 2016.pdf

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