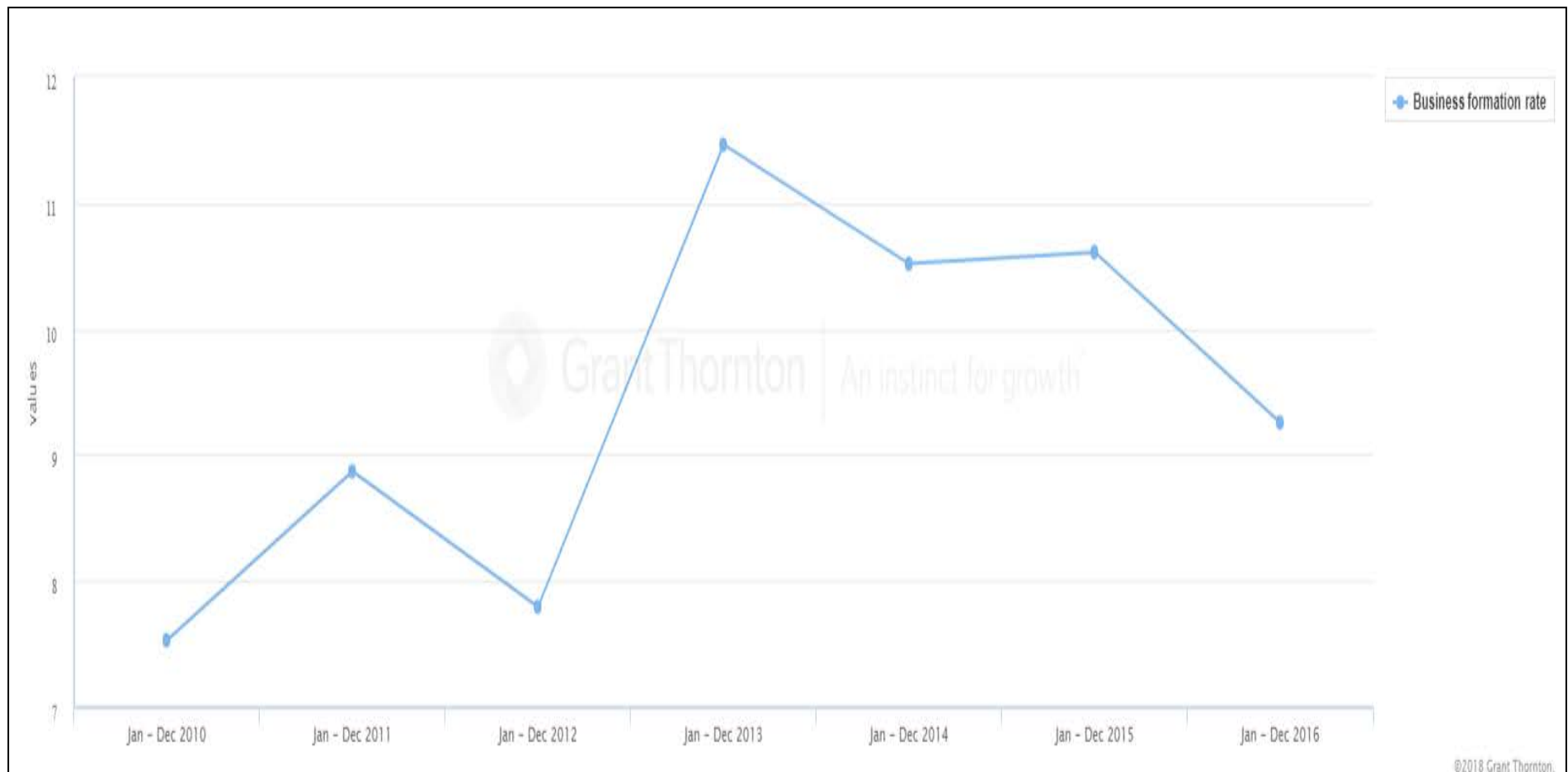


To help create a strong economy by supporting further regeneration of towns and villages

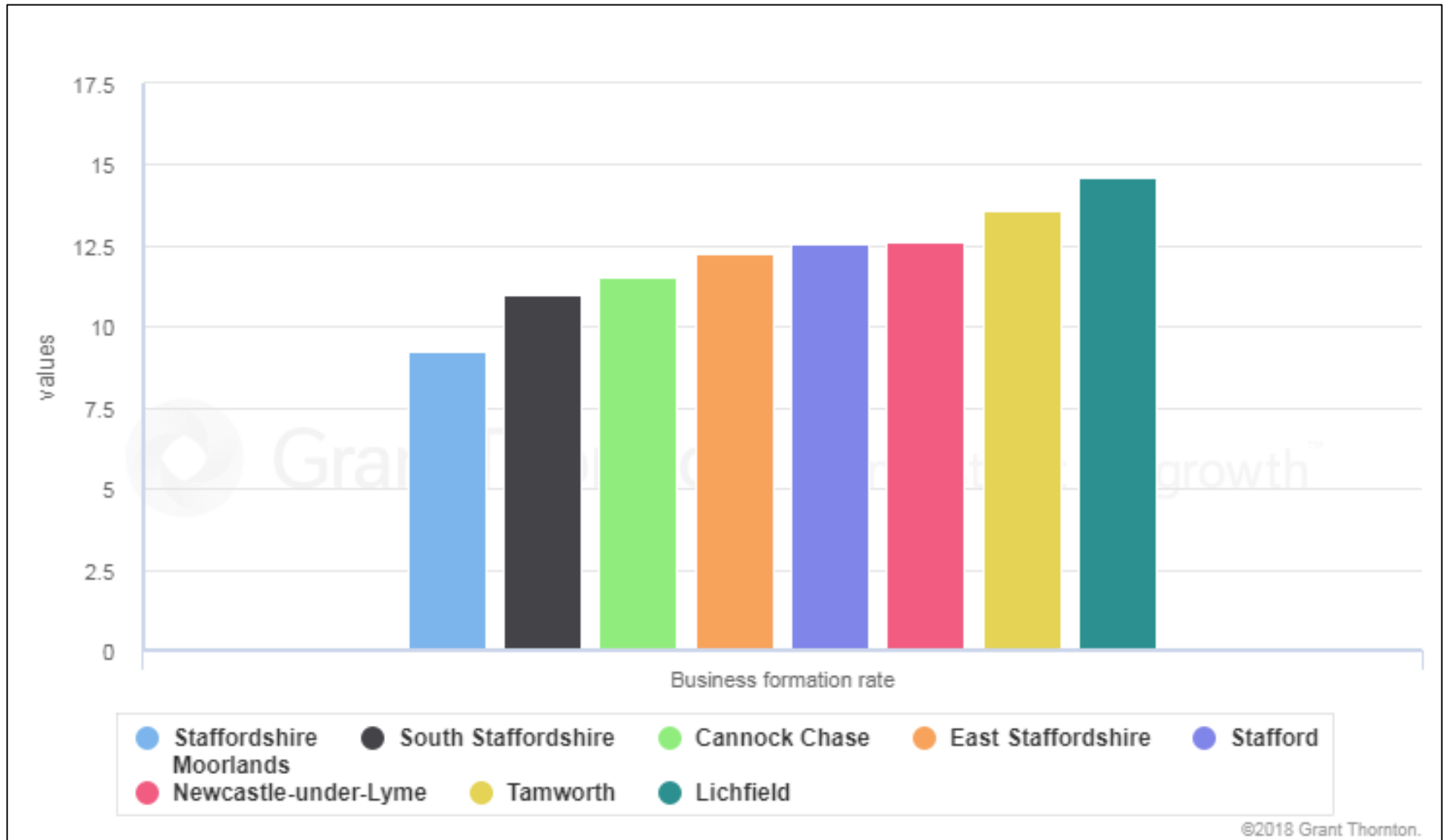


Encourage business start-ups and enterprises

This time series demonstrates changes in business formation rate from 2010-2016. The rate of new businesses as a proportion of total business stock has increased from 7.58% in 2010 to in 9.26% in 2016.

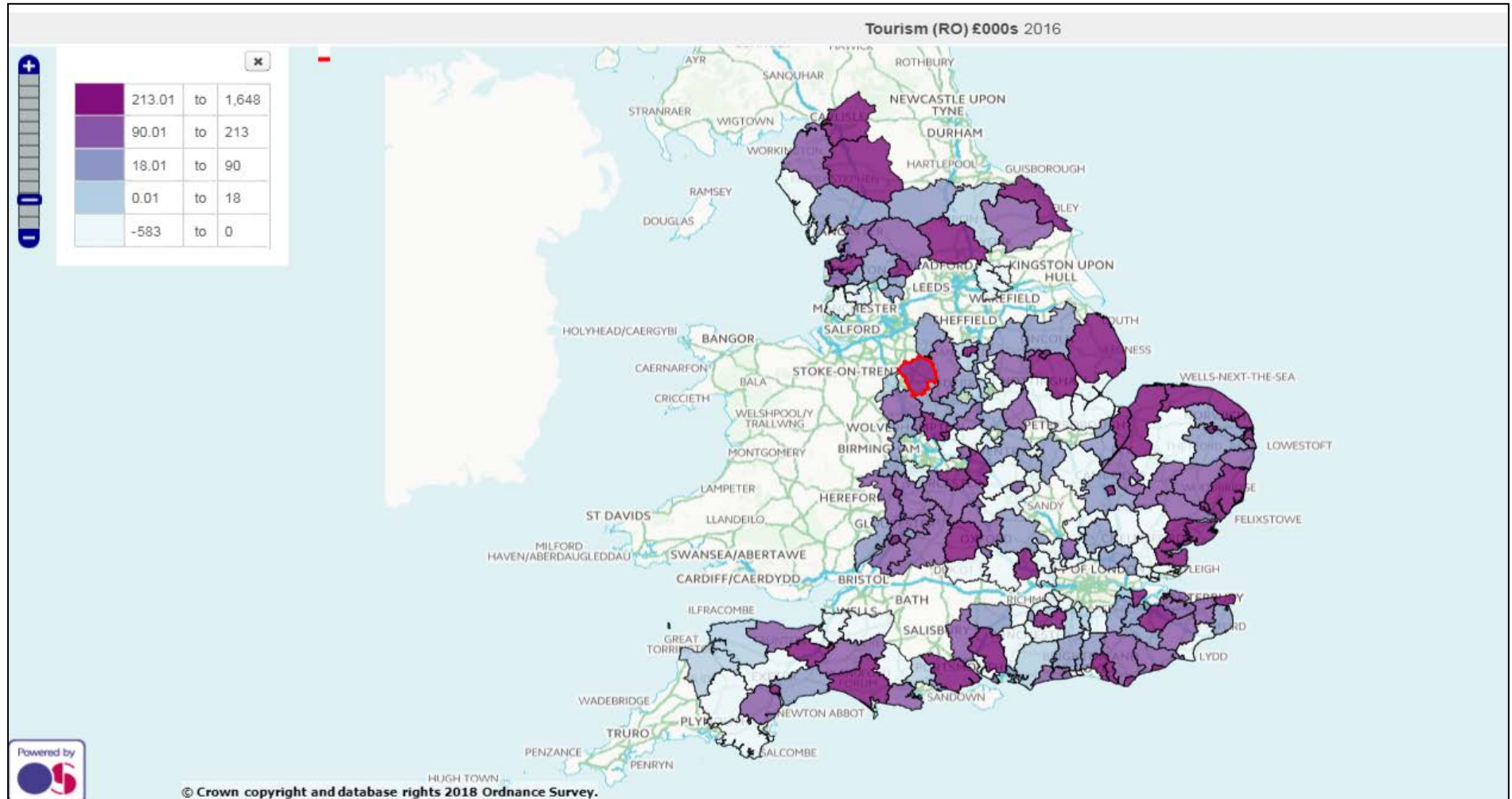


This bar chart has been produced using Grant Thornton's CFoI analytical tool and shows the Staffordshire Moorlands new business formation rate % for 2016 compared to other authorities in the area.



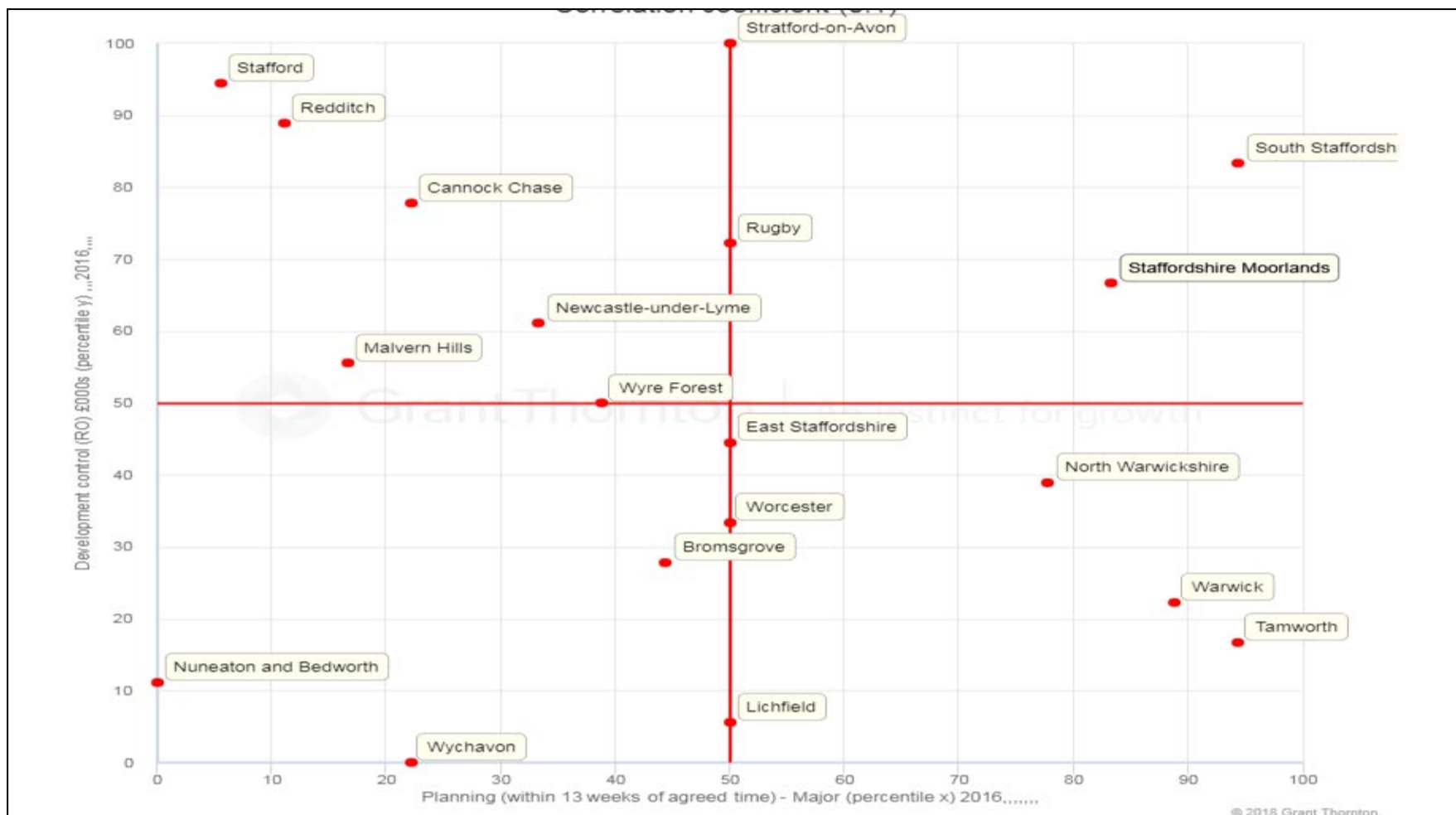
Encourage and develop tourism

This map shows the total spend on tourism (RO £000's 2016-17) across all English districts. Staffordshire Moorlands sits in the top quintile of districts nationally, spending £260,000 on tourism.

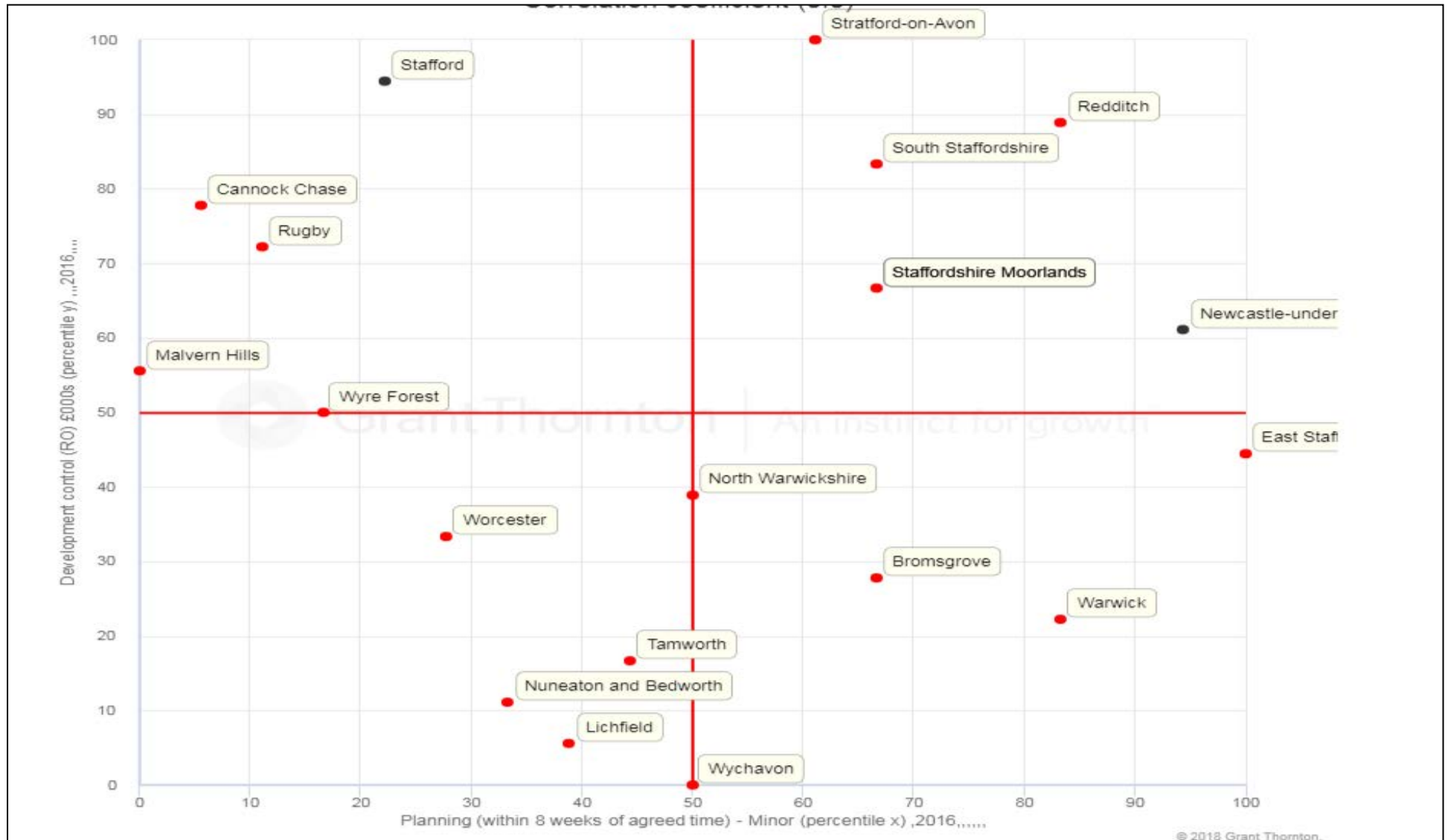


High quality development and building control with an 'open for business' approach

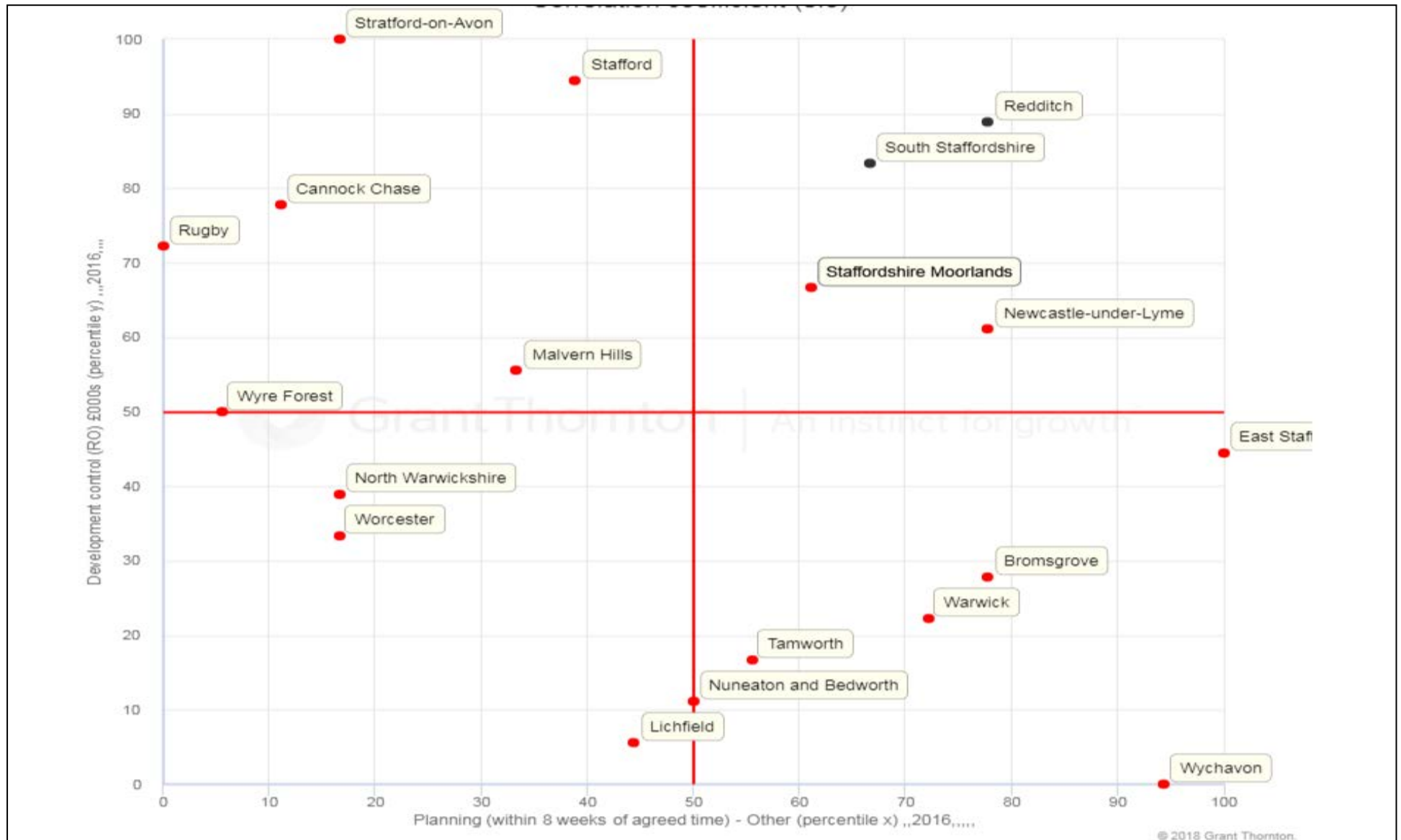
This scatter plot shows the relationship between the development control spend (RO 000's) and % major application processing within 13 weeks compared with West Midlands Non-Metropolitan districts. In 2016-17, Staffordshire Moorlands has processed 96% of applications within target times, no change compared to 2015-16. Warwick and Tamworth have better processing times and at lower cost.



This chart shows the correlation between the cost of development control and % minor application processing within 8 weeks compared with the group for the same period. In 2016-17, Staffordshire Moorlands processed 88% of applications within target times, compared to 78% in 2015-16. Districts that have a better processing times and lower spend include Warwick and East Staffordshire.



This chart shows the correlation between the cost of development control and % 'other' application processing within 8 weeks compared with group for the same period. In 2016-17, Staffordshire Moorlands has processed 92% of applications within target times, compared to 94% in 2015-16. Districts that have better processing times at lower spend include Newcastle, Bromsgrove and Warwick.



The map below shows the spend on development control (RO, 2016-17) across all English districts. Staffordshire Moorlands spent £369,000 on development control, which places it in the middle quintile.

